



Job Posting

## **Policy and Campaign Manager - Reforestation**

### **The Opportunity:**

The Government of Canada has committed major investments in nature-based solutions to climate change, including planting two billion trees over ten years. Nature Canada has been monitoring how the Two Billion Tree Program has been rolling out and recommending ways to ensure this ambitious and commendable initiative is implemented in a way that leads to rigorous, measurable, meaningful outcomes for climate, nature and communities. Our goals are to monitor the continued roll out, increase the transparency of the program, (particularly with respect to partnerships with the provinces), and continue to advocate for a program that realizes its nature and climate goals, working with provincial groups, experts, Indigenous nations and either allies.

### **Organization:**

Nature Canada connects the dots between local action and systemic change. For more than 80 years, we have been Canada's voice for nature. We work to ensure that solving the biodiversity crisis is a government priority. We advocate on behalf of other species for habitat protection and good policy. We facilitate mobilization among our extensive network of partners and individual nature-lovers to achieve our shared goals and generate the political will for needed transformation.

### **Job Summary:**

This position is right for you if:

- You have knowledge of forest management
- You have a network within the forest-concerned community
- You are good at outreach and leveraging others' expertise
- You have experience lobbying elected representatives or are willing to learn
- You have experience working on policy change with government officials or are willing to learn
- You have good instincts for generating influence and momentum
- You have communication experience on social and/or in traditional media.

You may not tick all of these boxes, but we are interested in someone with a passion for the issue whom we can mentor and also plug into our team of experienced campaigners.

### **Description of Duties:**

Your duties would include: producing the necessary research and reports, communicating effectively and persuasively with government representatives, representing us in the media (both social and traditional) and coordinating partner groups behind our common objectives.

The position is based in Ottawa, where we are currently working in a hybrid style (3 days in office). This position reports to the Director of Policy and Campaigns.

**Summary of Qualifications and Experience:**

When assessing your application, we will look for

- Relevant higher education or lived experience
- Strong knowledge base in conservation, forests, environmental or related advocacy
- Skills in at least two of the following: advocacy, lobbying, research, forest management, working with Indigenous partners
- A strategic instinct that can see the opportunities for change to happen and the path to get there
- A consensus-builder with strategic judgement
- Strong written and verbal communication skills
- Commitment to the mission and values of Nature Canada.
- Bilingualism in English and French is an asset

**Salary:**

The salary range for this position is \$65,000-\$80,000/year, with a strong benefits package that kicks in after a 3-month probation period.

**To Apply:**

To apply for this position, please send a CV and a cover letter describing why you are suitable to **info@naturecanada.ca** with "Policy and Campaign Manager - Reforestation" in the subject line.

Deadline for applications: November 20, 2022

No calls please. We thank all candidates for their interest, but we will only contact those selected for an interview.

We encourage applications from members of equity-seeking groups. Nature Canada is committed to a workplace free from discrimination, harassment and intimidation where everyone can participate safely, freely and confidently.