



Policy and Campaign Manager – Conservation and Protected Areas

Full time | Ottawa

THE OPPORTUNITY

The Policy and Campaign Manager brings leadership to the organization's policy and campaigns work with a focus on protected areas and other conservation policy areas critical to halt and reverse nature loss. The Policy and Campaign Manager for Conservation is a vital part of the Nature Canada team, contributing to making the organization an effective, innovative, and results-based nature organization in Canada. This position is based out of our office in Ottawa, and Nature Canada is currently offering a hybrid work environment.

THE ORGANIZATION

Founded in 1939, Nature Canada's mission is to protect and conserve nature in Canada by engaging people and advocating on behalf of nature. Our focus is to facilitate voices for nature on national issues including wilderness protection, threatened species and connecting people to nature.

DESCRIPTION OF DUTIES

- Works with the team to set policy and advocacy priorities for conservation and protected areas, and develop and implement campaign strategies that advance those priorities.
- Monitors evolving policy opportunities and ensures timely analysis, recommendations and commentary on identified priorities.
- Undertakes decision-maker outreach, representing Nature Canada with policymakers, partners, stakeholders, and in various fora as required.
- Works closely with partners including the Canadian Nature Network, the SeaBlue Coalition, the Green Budget Coalition, Indigenous partners, and others on shared policy and advocacy goals.
- Acts as a spokesperson through traditional and social media and at public events ensuring Nature Canada continues as a credible and influential voice on conservation.



- Participates in efforts to secure funds for Nature Canada's policy agenda and the overall financial health of the organization.
- Contributes to organizational planning, program monitoring, evaluation and team strengthening.

QUALIFICATIONS AND EXPERIENCE

- A relevant graduate degree and at least 5 years' relevant work experience ideally in conservation (marine and terrestrial), climate or environmental advocacy.
- Demonstrated track record developing and implementing effective campaigns and government relations strategies at the federal level; provincial experience is an asset.
- Good strategic judgement and an ability to work with diverse actors to forge consensus on pathways forward;
- Excellent communications skills, both oral and written;
- Experience engaging with traditional and social media;
- Familiarity with conservation science, climate policy and/ or environmental law is a strong asset
- Bilingualism in English and French is an asset.
- Commitment to the mission and values of Nature Canada.

SALARY

The salary range for this position is \$65,000 - \$80,000/year, with a benefits package that kicks in after a 3-month probation period.

TO APPLY

To apply for this position, please send CV and a one-page cover letter describing why you are suitable to info@naturecanada.ca with "Policy and Campaign Manager – Conservation application" in the subject line.

Application Deadline: July 31, 2022

No calls please. We thank all candidates for their interest, but we will only contact those selected for an interview.

We encourage applications from members of equity-seeking groups. Nature Canada is committed to a workplace free from discrimination, harassment and intimidation where everyone can participate safely, freely and confidently.