



Job Posting

NatureHood Organizer

Eligibility:

Nature Canada is committed to a workplace free from discrimination, harassment and intimidation where everyone can participate safely, freely and confidently. We encourage applications from individuals who identify as BIPOC (Black, Indigenous, Peoples of Colour) and/or members of equity-seeking groups.

The Opportunity

NatureHood is a signature program of Nature Canada with a primary aim to connect young people and their families to nearby nature through partner organizations.

NatureHood promotes discovery of nature by increasing urban and nearby nature programming opportunities with the goal of connecting young people and their families to nature everywhere, with much of the programming focused on and in Migratory Bird Sanctuaries and National Wildlife Areas. The program growth is focused on increasing nature-based programming opportunities for racialized communities who experience significant barriers to accessing nature spaces and programming. NatureHood is a collaborative partnership at its core, with a network of partners across the country who deliver on the program goals. Last year, we collectively engaged 16,000 individuals through NatureHood

The NatureHood Organizer is responsible for the strategic and day-to-day planning and management of the program within the context of Nature Canada's commitment to Engagement Organizing principles. This includes strategizing how we implement our equity practices, outreaching to and liaising with partner organizations, managing volunteers, maintaining the national program budget and partner contracts, providing support for fundraising, liaising with an advisory committee, and working with Nature Canada staff and partners to communicate the NatureHood program to Canadians.

In addition, Nature Canada has the opportunity to support other nature based organizations across Canada in hiring hundreds of BIPOC youth to increase representation and reduce barriers to careers in the nature sector through our Work to Grow program. The Naturehood Organizer will work alongside the Organizing Director and Organizing Manager in partner outreach and delivery of this program. This position has the opportunity to shape strategy and deliver an impactful program for BIPOC youth across Canada.

Organization

Nature Canada connects the dots between local action and systemic change. For more than 80 years, we have been Canada's voice for nature. We work to ensure that solving the biodiversity crisis is a government priority. We advocate on behalf of other species for habitat protection and

good policy. We facilitate mobilization among our extensive network of partners and individual nature-lovers to achieve our shared goals and generate the political will for needed transformation.

Nature Canada is committed to equity and anti-racism and acknowledges that achieving racial justice and gender equality is an ethical imperative. Our goal is to take an intersectional approach which considers how power is exercised across issues of gender, age, class, ability, and culture, as well as race.

Job Summary

This position is right for you if:

- You understand that organizing means empowering others to take action - the best organizers eventually organize themselves right out of a job (but not really because there are always more people to engage!)
- You have experience advocating for issues you care about, even as a volunteer
- You are not afraid of picking up the phone to make actual calls, not just texts
- You have participated in a campaign on an issue you care about a lot
- You have motivated others to share your excitement and you can clearly explain ideas
- You have administrative skills and can be self-organized
- You have knowledge of and interest in climate and conservation issues in Canada
- Bonus points if you are familiar with engagement organizing, are bilingual, or have database skills (especially Salesforce).

We are looking for someone who knows that all change starts with a small committed group of people consistently taking small actions that grow bigger outcomes.

This is a program that is evolving and the ideal candidate brings outside-the-box thinking, excitement to explore new strategies and creativity to engagement opportunities.

The position is based in Ottawa, where we are easing into a return to our office space on Bank Street. This position joins a team of Nature Network Organizers and reports to the Director of Organizing.

Job Description and Duties

- Develop and manage relationships with partner organizations and stakeholders across Canada, including in-person, telephone, and online outreach following Nature Canada's Engagement Organizing Principles;
- Identifying and recruiting new partnerships to grow the program towards increased equitable nature-based opportunities for racialized communities;
- Track relationships systematically in Nature Canada database (Salesforce);
- Organize and manage events, including webinars;
- Develop communications materials and work with Nature Canada communications staff to raise the profile of the program, local NatureHood partner events, and build awareness of the systemic barriers to accessing nature experienced by racialized communities;

- Manage the administration of the project, including program budget, grant proposals, contracts, and reporting with NatureHood partners;
- Maintain an active Community of Practice amongst NatureHood partner organizations;
- Fundraise for the national program in collaboration with other Nature Canada staff;
- Ensure the program meets requirements under the federal Official Languages Act

Summary of Qualifications and Experience

The successful candidate will have some combination of the following:

- At ease meeting new people; able to relate to diverse experiences
- Commitment to intersectional anti-racist practice
- Applicable work experience, education, or lived experience related to the specific duties
- Experience or aptitude in administration and/or project management
- Experience or interest in engagement organizing for political impact
- Experience or interest in nature conservation, protection and appreciation
- Skills and/ or experience in outreach and developing relationships with marginalized and specifically racialized communities
- Strong time management skills, ability to juggle multiple projects at the same time
- Strong communications skills
- Experience using a CRM or ability to learn to track and maintain database information
- Fluency in French is an asset
- Experience providing training or coaching to groups or individuals
- A strategic instinct that can see the opportunities for change to happen and the path to get there
- Commitment to the mission, values and work of Nature Canada

Salary

The salary for this position is \$55 000, contingent on experience, with a generous benefits package that kicks in after a 3-month probation period.

To Apply

To apply for this position, please send a resume and a one-page cover letter describing your motivations for applying for this job to info@naturecanada.ca with “NatureHood Organizer” in the subject line.

Deadline: November 17, 2021

We thank all candidates for their interest, but we will only contact those selected for an interview.