



Organizer – Conservation

FULL TIME | OTTAWA, ON

THE OPPORTUNITY

The Canadian government has set a historic goal of expanding protected areas to 25% of Canada's land, freshwater, and ocean by 2025 and 30% by 2030. The COVID -19 pandemic has underscored that healthy ecosystems and thriving biodiversity are essential for a healthier more sustainable future and Canadians value nature more than ever. Nature Canada is engaged with hundreds of nature groups across the country who care deeply about the protection of land and water. Our Nature Network Organizing team works to build connections with these organizations, facilitating and encouraging grassroots groups to make their voice heard at all levels of government.

We are looking to hire someone to join our organizing team. This is an exciting position that involves travel (when conditions allow) and building relationships across the country. This will also include reaching out beyond the traditional nature community and making an effort to engage organizations that connect with diverse voices and sectors to involve in our network, including racialized communities.

ABOUT NATURE CANADA

Nature Canada connects the dots between local action and systemic change. For more than 80 years, we have been Canada's voice for nature. We work to ensure that solving the biodiversity crisis is a government priority. We advocate on behalf of other species



for habitat protection and good policy. We facilitate mobilization among our extensive network of partners and individual nature-lovers to achieve our shared goals and generate the political will for needed transformation.

DESCRIPTION OF DUTIES

We want to have a national conversation with nature groups about conservation and the biodiversity crisis. We want to build the structures to collaborate on moving forward with more protected areas for land and ocean. We want to build capacity for amplifying messages through digital channels and mobilizing to engage decision makers (hike and chat, anyone?). This job is a lot about building the movement within the nature community to get active in a more political way while also strengthening their internal capacities and diversifying who they are.

Your duties would include developing and managing relationships with nature loving organizations across Canada, including in-person, telephone, and online outreach following Nature Canada's Engagement Organizing Principles and our campaign priorities. You would work with local organizations to provide appropriate support and coaching to their conservation campaigns including on constituency building, media and digital outreach, mobilizing allies, and decision maker outreach. And you would engage local organizations and non-nature allies to participate in advocacy efforts and related events, all while also tracking relationships systematically in Nature Canada's database.

The position is based in Ottawa, where we hope to one day return to our office space on Bank Street. This position joins a team of Nature Network Organizers and reports to the Organizing Director.

JOB SUMMARY



This position is right for you if:

- You understand that organizing means empowering others to take action - the best organizers eventually organize themselves right out of a job (but not really because there are always more people to engage!)
- You have experience advocating for issues you care about, even as a volunteer
- You are not afraid of picking up the phone to make actual calls, not just texts
- You have participated in a campaign on an issue you care about a lot
- You have motivated others to share your excitement and you can clearly explain ideas
- You have administrative skills and can be self-organized
- You have knowledge of and interest in conservation and climate issues in Canada; including an interest in ocean and marine protection.
- Bonus points if you are familiar with engagement organizing, are bilingual, or have database skills (especially Salesforce).

We are looking for someone who knows that all change starts with a small committed group of people consistently taking small actions that grow bigger outcomes.

This is a program that is evolving and the ideal candidate brings outside-the-box thinking, excitement to explore new strategies and creativity to engagement opportunities.

SUMMARY OF QUALIFICATIONS AND EXPERIENCE

When assessing your application, we will look for

- Relevant higher education or life experience
- A people-person who is outgoing and friendly
- Some knowledge base in conservation (land, marine or both!), environmental advocacy or related



- Experience organizing people for change, ideally including engagement with diverse and racialized communities
- Experience providing training or coaching to groups or individuals
- A strategic instinct that can see the opportunities for change to happen and the path to get there
- Experience using a CRM, tracking and maintaining database information
- Strong time management skills, ability to juggle multiple projects at the same time
- Strong verbal, written and digital communication skills
- Fluency in French a strong asset
- Commitment to the mission, values and work of Nature Canada

SALARY

The salary for this position is \$55 000/year, depending on experience, with a benefits package that kicks in after a 3-month probation period.

TO APPLY

To apply for this position, please send a CV highlighting your relevant skills and a one-page cover letter describing why you want this job to info@naturecanada.ca with "Organizer - Conservation" in the subject line.

Deadline for applications: September 15, 2021

No calls please. We thank all candidates for their interest, but we will only contact those selected for an interview.

We encourage applications from members of equity-seeking groups. Nature Canada is committed to a workplace free from discrimination, harassment and intimidation where everyone can participate safely, freely and confidently.