



## Marketing and Promotions Volunteer

Nature Canada is the oldest national nature conservation charity in Canada. Over nearly 80 years, we've helped protect over 110 million acres of parks and wildlife areas in Canada and the countless species that depend on this habitat. Today, we represent a network of over 125,000 members & supporters and more than 1000 nature organizations in every province across Canada.

Nature Canada's mission is to protect and conserve nature in Canada by engaging Canadians and by advocating on behalf of nature. Volunteers are an integral part of protecting Canada's green spaces, every minute that a volunteer gives, they contribute to a positive change for nature in Canada.

### Department

Development & Communications

### Position Title

Marketing and Promotions Volunteer

### Position Description

Nature Canada is looking for a self-motivated and creative volunteer to assist with an exciting communication project at our downtown Ottawa office. The volunteer will assist with our 2021 Nature Photo Contest. Duties will include; social media creation, review of incoming photo images, and logging and saving entrants into tracking systems.

### Project Description

Our 2021 Nature Photo Contest is a celebration of the plants and animals, landscapes, and nature moments that bring us joy and happiness. Our hope is to encourage more Canadians to get outdoors and to connect with nature across the summer months. It is a simple way for everyone to explore nature whether nearby in their NatureHood, at their cottage, or during their summer vacation. Canadian photographers across the country will be submitting their artwork for a chance to win prizes and be featured in the Nature Canada 2021 Calendar.

### Timeframe: Part-time temporary

Volunteers are asked to commit to 2-4 hour shifts once or twice a week from May 25, 2021 until August 31, 2021 .

### Required Qualifications



The successful candidate(s) should have some experience working with popular social media platforms, such as Twitter, Facebook and Instagram, as well as strong written expertise for nature-related content. The applicant will need to be able to work in a small but dynamic and fast-moving work environment. Either work or school experience in marketing, advertising or fundraising would be considered as assets to this position. Bilingualism is an asset but it is not required.

**Benefits:**

Build resume and gain experience working at a national environmental non-profit, learning transferable professional skills in marketing, development and communications. Skill development in social media graphic design and content writing.

**To Apply**

Interested individuals should send a résumé and a cover letter describing their interest in the position, how their past experience will be an asset, and how this position will help them toward reaching their professional goals to:

**Nicole Bouvier**

**Donor Stewardship Coordinator, Development, Nature Canada**

[nbouvier@naturecanada.ca](mailto:nbouvier@naturecanada.ca)

613-562-3447 ext. 231