



Organizer—Reforestation

The Opportunity

For the first time in history, the Government of Canada has committed to making major investments in nature-based solutions to climate change, including initiating regional and urban forest plans and planting two billion trees. Our goal is to ensure that the government rolls out its ambitious and commendable initiatives in a way that leads to rigorous, measurable, meaningful outcomes for climate and nature.

Nature Canada works top down and bottom up - speaking directly to decision makers and advocating for policy change but also facilitating and encouraging grassroots groups to make their voice heard at all levels of government.

We are looking to hire someone to strengthen that grassroots work, specifically for our Reforestation program. This is an exciting position that involves travel (when we are allowed) and building relationships across the country. This will also include reaching out beyond the traditional nature community and making an effort to engage other voices, including Black, Indigenous, and other racialized communities.

Organization

Nature Canada connects the dots between local action and systemic change. For more than 80 years, we have been Canada's voice for nature. We work to ensure that solving the biodiversity crisis is a government priority. We advocate on behalf of other species for habitat protection and good policy. We facilitate mobilization among our extensive network of partners and individual nature-lovers to achieve our shared goals and generate the political will for needed transformation.

Job Summary

This position is right for you if:

- You understand that organizing means empowering others to take action - the best organizers eventually organize themselves right out of a job (but not really because there are always more people to engage!)
- You have experience advocating for issues you care about, even as a volunteer
- You are not afraid of picking up the phone to make actual calls, not just texts
- You have participated in a campaign on an issue you care about a lot
- You have motivated others to share your excitement and you can clearly explain ideas
- You have administrative skills and can be self-organized



- You have knowledge of and interest in forestry issues in Canada
- Bonus points if you are familiar with engagement organizing, are bilingual, or have database skills (especially Salesforce).

We are looking for someone who knows that all change starts with a small committed group of people consistently taking small actions that grow bigger outcomes.

Description of Duties

Your duties would include developing and managing relationships with nature organizations across Canada, including in-person, telephone, and online outreach following Nature Canada's Engagement Organizing Principles and our campaign priorities. You would work with local organizations to provide appropriate support and coaching to their conservation campaigns including on constituency building, media and digital outreach, mobilizing allies, and decision maker outreach. And you would engage local organizations and non-nature allies to participate in reforestation advocacy efforts and related events, all while also tracking relationships systematically in Nature Canada's database.

The position is based in Ottawa, where we hope to one day return to our office space on Bank Street. This position joins a team of Nature Network Organizers and reports to the Director of Organizing.

Summary of Qualifications and Experience

When assessing your application, we will look for

- Relevant higher education or life experience
- A people-person who is outgoing and friendly
- Some knowledge base in conservation, forests, environmental advocacy or related
- Experience organizing people for change, ideally including engagement with diverse and racialized communities
- Experience providing training or coaching to groups or individuals
- A strategic instinct that can see the opportunities for change to happen and the path to get there
- Experience using a CRM, tracking and maintaining database information
- Strong time management skills, ability to juggle multiple projects at the same time
- Strong verbal, written and digital communication skills
- Fluency in French a strong asset
- Commitment to the mission, values and work of Nature Canada



Salary

The salary for this position is \$55 000/year, depending on experience, with a benefits package that kicks in after a 3-month probation period.

To Apply

To apply for this position, please send a CV highlighting your relevant skills and a one-page cover letter describing why you want this job to **info@naturecanada.ca** with “Organizer - Reforestation” in the subject line.

Deadline for applications: August 25, 2020

No calls please. We thank all candidates for their interest, but we will only contact those selected for an interview.

We encourage applications from members of equity-seeking groups. Nature Canada is committed to a workplace free from discrimination, harassment and intimidation where everyone can participate safely, freely and confidently.