



Policy and Campaign Manager - Reforestation

Opportunity

For the first time in history, the Government of Canada has committed to making major investments in nature-based solutions to climate change, including initiating regional and urban forest plans and planting two billion trees.

We are looking to hire someone to ensure that the government rolls out its ambitious and commendable initiatives in a way that leads to rigorous, measurable, meaningful outcomes for climate and nature.

Organization

Nature Canada connects the dots between local action and systemic change. For more than 80 years, we have been Canada's voice for nature. We work to ensure that solving the biodiversity crisis is a government priority. We advocate on behalf of other species for habitat protection and good policy. We facilitate mobilization among our extensive network of partners and individual nature-lovers to achieve our shared goals and generate the political will for needed transformation.

Job Summary

This position is right for you if:

- You have experience lobbying elected representatives;
- You have experience working on policy change with government officials;
- You have run a campaign on an issue you care about a lot;
- You have motivated others to join a campaign; and
- You have communicated a campaign on social and/or traditional media.

We are looking for someone who understands that the key to long term transformative change is putting forward policy proposals that seem politically impossible but are only waiting for the right moment to be politically inevitable.

Description of Duties:

Your duties would include: producing the necessary research and reports, communicating effectively and persuasively with government representatives, representing us in the media (both social and traditional) and coordinating partner groups behind our common objectives.

The position is based in Ottawa, where we hope to one day return to our office space on Bank Street. This position reports to the Director of Policy and Campaigns.



Summary of Qualifications and Experience:

When assessing your application, we will look for

- Relevant higher education and experience, at least 5 years
- Strong knowledge base in conservation, forests, environmental advocacy or related
- A track record of both developing and implementing effective advocacy and lobbying strategies, preferably at the federal level
- A strategic instinct that can see the opportunities for change to happen and the path to get there
- A consensus-builder with strategic judgement
- Commitment to the mission and values of Nature Canada.
- Bilingualism in English and French is an asset

Salary

The salary range for this position is \$65,000-\$80,000/year, with a benefits package that kicks in after a 3-month probation period.

To Apply

To apply for this position, please send a CV and a one-page cover letter describing why you are suitable to info@naturecanada.ca with "Policy and Campaign Manager - Reforestation" in the subject line.

Deadline for applications: August 10, 2020

No calls please. We thank all candidates for their interest, but we will only contact those selected for an interview.

We encourage applications from members of equity-seeking groups. Nature Canada is committed to a workplace free from discrimination, harassment and intimidation where everyone can participate safely, freely and confidently.