



Policy and Campaign Manager - Conservation

Opportunity

The federal government has set a historic goal of expanding protected areas to 25% of Canada's land, freshwater, and ocean by 2025 and 30% by 2030 and investing in nature-based solutions to the climate crisis. The COVID -19 pandemic has underscored that healthy ecosystems and thriving biodiversity are essential for a healthier more sustainable future and Canadians value nature more than ever. Our challenge and opportunity is to mobilize Canadians to keep the nature agenda on the table, while also identifying ways Ottawa can engage provincial, territorial, Indigenous and industry partners in nature protection as part of social and economic recovery strategies.

Organization

Founded in 1939, Nature Canada's mission is to protect and conserve nature in Canada by engaging people and advocating on behalf of nature. Our focus is to facilitate voices for nature on national issues including wilderness protection, threatened species and connecting people to nature.

Job Summary

Based out of our Ottawa office, the Policy and Campaign Manager brings leadership to the organization's policy and campaigns work on priority issues with a focus on protected areas and nature-based solutions to climate change. The Policy and Campaign Manager for Conservation is a vital part of the Nature Canada team, contributing to making the organization an effective, innovative, and results-based nature organization in Canada. This position reports to the Director of Policy and Campaigns.

Description of Duties:

- Works with the team to set policy and advocacy priorities and develop and implement campaign strategies that advance those priorities.
- Monitors evolving policy opportunities and ensures timely analysis, recommendations and commentary on identified priorities.
- Undertakes decision-maker outreach, representing Nature Canada with policymakers, partners, stakeholders, and in various fora as required.
- Works closely with partners including the Canadian Nature Network, the Nature Based Climate Solutions working group, the Green Budget Coalition, and others on shared policy and advocacy goals.
- Acts as a spokesperson through traditional and social media and at public events ensuring Nature Canada continues as a credible and influential voice on conservation.
- Participates in efforts to secure funds for Nature Canada's policy agenda and the overall financial health of the organization.
- Contributes to organizational planning, program monitoring, evaluation and team strengthening.



Summary of Qualifications and Experience:

- A relevant graduate degree and at least 5 years' relevant work experience ideally in conservation, climate or environmental advocacy.
- Demonstrated track record developing and implementing effective campaigns and government relations strategies at the federal level; provincial experience is an asset.
- Good strategic judgement and an ability to work with diverse actors to forge consensus on pathways forward;
- Excellent communications skills, both oral and written;
- Experience engaging with traditional and social media;
- Familiarity with conservation science, climate policy and/ or environmental law is a strong asset
- Bilingualism in English and French is an asset.
- Commitment to the mission and values of Nature Canada.

Salary

The salary range for this position is \$65,000-\$80,000/year, with a benefits package that kicks in after a 3-month probation period.

To Apply

To apply for this position, please send CV and a one-page cover letter describing why you are suitable to **info@naturecanada.ca** with "Policy and Campaign Manager – Conservation application" in the subject line.

Initial Application Deadline: July 26, 2020

No calls please. We thank all candidates for their interest, but we will only contact those selected for an interview.

We encourage applications from members of equity-seeking groups. Nature Canada is committed to a workplace free from discrimination, harassment and intimidation where everyone can participate safely, freely and confidently.