



## Social Media Content Coordinator

Nature Canada is the oldest national nature conservation charity in Canada. Over the past 75 years, we've helped protect over 63 million acres of parks and wildlife areas in Canada and the countless species that depend on this habitat. Today, we represent a network of over 80,000 members & supporters and more than 350 nature organizations in every province across Canada.

Nature Canada's mission is to protect and conserve nature in Canada by engaging Canadians and by advocating on behalf of nature.

### Department

Communications

### Position Title

Social Media Content Coordinator

### Position Description

Nature Canada is looking for a self-motivated and ambitious volunteer to assist with various communication tasks in our downtown Ottawa office. The volunteer will be helping to post blogs, curate social media content, monitor social media presence, assist in website work and create content.

### Required Qualifications

The successful candidate must have experience working with popular social media platforms, such as Twitter and Facebook, as well as strong written expertise for nature-related content. The applicant must be able to work in a small but dynamic and fast-moving work environment. A basic understanding of not-for-profit organizations is preferred. Bilingualism is an asset but not required.

### To Apply

Interested individuals should send a résumé and a cover letter describing their interest in the position, how their past experience will be an asset, and how this position will help them toward reaching their professional goals to:

### Julie Lopez

Digital Communications Coordinator

[jlopez@naturecanada.ca](mailto:jlopez@naturecanada.ca)