



Job Posting

Campaigns Director – Protected Areas

2-year initial term with good prospect of renewal, full time
December 2018 to November 2020

Organization

Founded in 1939, Nature Canada's mission is to protect and conserve nature in Canada by engaging people and advocating on behalf of nature.

Job Summary

Based out of our Ottawa office, the Campaigns Director will oversee Nature Canada's protected areas work. This will include strategic leadership within and outside of the organization to define priorities and to chart pathways to achieving them. You will help form partnerships with First Nations and NGOs, liaise with government officials at the federal and provincial levels, and work with teams within the organization to execute activities that help Canada meet its goal of expanding protected areas.

Job Description and Duties

- Work with senior Nature Canada staff to develop strategic priorities for terrestrial and marine protected areas, including selection of target areas and pathways to help secure their protection;
- Forge and maintain partnerships with First Nations, government agencies, NGOs, and other actors to move forwards a protected areas agenda;
- Work with teams within Nature Canada, including conservation, communications & development staff and the nature network organizers to develop and deliver programs to support priority areas;
- Conduct government relations at the federal and provincial levels as needed;
- Conduct earned and social media work as needed.

Management structure

The Campaigns Director reports to the Executive Director and works closely with all program staff. We are an organization that emphasizes collaboration. There will be a good deal of travel, and we are prepared to consider candidates outside of Ottawa office.

Summary of Qualification and Experience

The successful candidate will have a good combination of the following:

- At least 10 years of relevant experience with campaigns, government relations, and communications;
- Good strategic judgement and an ability to forge consensus around pathways forwards;

- Strong communications skills, both oral and written;
- A commitment to Reconciliation and to working in partnership with First Nations;
- Knowledge of the protected areas policy landscape in Canada;
- Experience with earned and social media;
- A willingness to travel;
- Facility in English and French.

Salary

The salary range for this position is \$70,000-\$90,000/year, with a benefits package that kicks in after a 3-month probation period.

To Apply

There is no deadline for application. Applications will be considered as they arrive. To apply for this position, please send CV and a one-page cover letter describing why you are suitable to info@naturecanada.ca with “Campaigns Director application” in the subject line.

No calls please. We thank all candidates for their interest, but we will only contact those selected for an interview.