



## **Website and SEO Officer - Volunteer**

Nature Canada is the oldest national nature conservation charity in Canada. Over the past 75 years, we've helped protect over 63 million acres of parks and wildlife areas in Canada and the countless species that depend on this habitat. Today, we represent a network of over 45,000 members & supporters and more than 350 nature organizations in every province across Canada.

Nature Canada's mission is to protect and conserve nature in Canada by engaging Canadians and by advocating on behalf of nature.

### **Department**

Communications

### **Position Title**

Website and SEO Officer

### **Position Description**

Nature Canada is looking for a self-motivated and ambitious volunteer to assist in the updating of our website in our downtown Ottawa office. The applicant will assist in fixing broken links, updating page information, and implementing key words into our site. The applicant will also be tasked with helping to improve the SEO (Search Engine Optimization) of our website.

### **Required Qualifications**

The successful candidate must have experience with WordPress and as well as an understanding of SEO. The applicant must be able to work in a small but dynamic and fast-moving work environment. A basic understanding of not-for-profit organizations is preferred.

### **To Apply**

Interested individuals should send a résumé and a cover letter describing their interest in volunteering for Nature Canada, how their past experience will be an asset, and how this position will help them toward reaching their professional goals to:

### **Samantha Nurse**

Website and Social Media Coordinator

[snurse@naturecanada.ca](mailto:snurse@naturecanada.ca)

613-562-3447 ext. 233