



Social Media Content Coordinator - Volunteer

Nature Canada is the oldest national nature conservation charity in Canada. Over the past 75 years, we've helped protect over 63 million acres of parks and wildlife areas in Canada and the countless species that depend on this habitat. Today, we represent a network of over 45,000 members & supporters and more than 350 nature organizations in every province across Canada.

Nature Canada's mission is to protect and conserve nature in Canada by engaging Canadians and by advocating on behalf of nature.

Department

Communications

Position Title

Social Media Content Coordinator

Position Description

Nature Canada is looking for a self-motivated and ambitious student to do a volunteer internship within its dynamic team located in downtown Ottawa. The volunteer will be responsible for creative content and posting stories, news, and other updates on social media platforms pertaining to Nature Canada's programs and initiatives, in order to increase public engagement and brand awareness. The volunteer will also be tasked with writing blog postings and other similar online communication materials on an as-needed basis.

Required Qualifications

The successful candidate must have experience working with popular social media platforms, such as Twitter and Facebook, as well as strong written expertise for nature-related content. The volunteer must be able to work in a small but dynamic and fast-moving work environment. A basic understanding of not-for-profit organizations is preferred. Bilingualism is an asset but not required.

To Apply

Interested individuals should send a résumé and short cover letter describing their interest in volunteering with Nature Canada, how their past experience will be an asset, and how this position will help them towards reaching their professional goals to:

Samantha Nurse

Website and Social Media Coordinator

snurse@naturecanada.ca

613-562-3447 ext. 233